



EUROPEAN STAMP EXHIBITION

FINLANDIA 2017

TAMPERE 24.–28.5.

FINLANDIA 2017 newsletter #1 – April 2016

Welcome to the first newsletter of FINLANDIA 2017, European Stamp Exhibition. The purpose of these newsletters is to complement the information provided in the internet pages of the exhibition. The newsletters will be issued bi-monthly, in 2017 even more frequently if considered necessary.

In this newsletter:

1. General info about FINLANDIA 2017
2. Preliminary logistics information
3. Sponsoring the exhibition

Note that the internet pages are maintained also between the newsletters, so pay attention to updates found in www.finlandia2017.fi

1. General info about FINLANDIA 2017

FINLANDIA 2017 is by far the largest and most important philatelic event in Europe (probably in the world!) in 2017. The exhibition has FEPA patronage and FIP recognition and the number of participating countries exceeds 40, including most of the FEPA member countries, Australia and United States are also invited. With approx. 2200 exhibition frames it is the largest exhibition in Finland since the Finlandia88 FIP exhibition.

Year 2017 is a celebration of the Republic of Finland's Independence centenary (1917-2017), and the exhibition has even been granted official status in the "Finland 100 – together" program among the first applicants. Independence is the leading theme of the exhibition and it is visible e.g. in the selection of invited exhibits.

In the competitive classes all the official classes except Astrophilately and Maximaphilately are

included. In addition, Picture Post Cards are included as a competitive class, for the first time at the FEPA level.

In addition to the competitive classes, FINLANDIA 2017 comprises many interesting and unique exhibits. The invited philatelic exhibits relate to independence and year 1917 one way or another. The Bank of Finland is providing its exhibit of banknote proofs and specimens for the first time in public display.

A number of Postal Museums throughout Europe are providing their rarities of the "first stamp issues".

Note that the application period to the competitive classes is currently ongoing and closes at the **end of May (31.5.2016)**. Please visit the Website for information about applying and contact your national commissioner if you plan to apply.



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2. Preliminary Logistics information

The exhibition will be arranged in Tampere, the largest inland city in the Nordics. The main venue is the Tampere-hall, which is a multi-purpose hall for concerts and exhibitions. Parts of the Tampere-hall are being renovated and the new premises will be ready well before May 2017.



Image: © Tampere-Hall

Another venue is the Postal Museum, where the invited treasures and other special exhibitions will be displayed. There will be free transportation using an old Post bus between these two locations.

Tampere is centrally located in Finland and visitors reach it easily by air, rail or car. There are several direct flights to Tampere from a number of European flight hubs and the train ride from Helsinki is less than 2 hours.

There is additional information about the logistics and links to the transportation service providers' homepages in www.finlandia2017.fi. This information will be updated frequently closer to the exhibition.



FINLANDIA 2017 has just selected Scandic Hotels as the primary accommodation provider. **Scandic Tampere City** is the "official" exhibition hotel. Located next to the railway station and walking distance from the Tampere Hall, this is the choice hotel for visitors.

While the room capacity in this hotel alone is limited, the organizers have reserved room capacity for visitors from 10 hotels in total. These are Sokos Hotel Ilves, Radisson Blu Grand Hotel Tammer, Sokos Hotel Torni Tampere, Lapland Hotel Tampere, Cumulus Koskikatu, Holiday Inn Tampere Central Station, Scandic Hotel Rosendahl, Scandic Tampere Station, Hotelli Kauppi and Dream Hotel. Information about the room rates and booking instructions will be available in the exhibition www-pages www.finlandia2017.fi/visitor/accommodation in April.



3. Sponsoring the exhibition

Arranging a large scale exhibition is a major effort for any organization. FINLANDIA 2017 has already signed a number of sponsorship agreements. Further details can be found in the internet pages.

FINLANDIA 2017 has significant financing from the public sector. The key sponsors are The City of Tampere, Finland 100 program and the Postal Museum.

The primary commercial partner of FINLANDIA 2017 is the **Philatelic Service of Finland** (Hellman Auctions, SFP Group). The company will arrange a public auction in Tampere during the exhibition.



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On top of the current sponsors, FINLANDIA 2017 dares to challenge all friends of philately to support the exhibition. There are many ways to donate, refer to the information on "[DONATE](#)" page on our internet site.



More Information

MAKE YOURSELF HEARD:

FINLANDIA 2017 aims to consistently improve its communication and the way we serve our exhibitors, visitors, sponsors, other partners and the volunteers. Please let us know what (1) you want to read in the coming newsletters and (2) what kind of information we are still missing in the internet pages. There is still the competition in the internet pages where everyone providing feedback by end of April has a chance to win a mint Zeppelin stamp (Michel n:o 161). Send your feedback to info@finlandia2017.fi.

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