



EUROPEAN STAMP EXHIBITION

FINLANDIA 2017

TAMPERE 24.-28.5.

FINLANDIA 2017 newsletter #2 – June 2016

Welcome to the 2nd FINLANDIA 2017 newsletter. Now that the spectacular stamp show **NY2016** is over, the eyes of philatelists turn towards the exhibition taking place in Tampere on May 24.-28. 2017.

This newsletter includes updated information about the following topics:

1. Application period is now closed
2. Not only the Main Exhibition
3. We are part of Finland 100 -program
4. Accommodation information

Note that the internet pages are maintained also between the newsletters, so pay attention to updates found in www.finlandia2017.fi

1. FINLANDIA 2017 application period is now closed with a record number of applicants

The application period for FINLANDIA 2017 was closed at the end of May. We have advised the National Commissioners to accept minor delays in the timeframe, giving time to applicants to receive their results from NY2016 or from a few national exhibitions in early June.

The exact number of applications is not yet known, since the National Commissioners have time until end of June to send the applications from their countries to the Commissioner General. Nevertheless, based on the information received so far, the Organizing Committee can proudly announce that FINLANDIA 2017 will bring to you many excellent exhibits from all areas of philately - not only Finnish or European, but World philately. Especially picture post cards will be something not previously seen in FEPA exhibitions.

The final number of frames in the exhibition will be 2 200 frames - making FINLANDIA 2017 the largest Philatelic Exhibition in the world in 2017! The accepted exhibits in the competitive classes will be announced in the autumn.

A record number of exhibitors from Finland, the organizing country, have applied to the exhibition. In the group of over 70 applicants there are many new names joining an international event for the first time. This clearly demonstrates the need for international philatelic exhibitions.

2. FINLANDIA 2017 is not only the Main Exhibition in Tampere

FINLANDIA 2017 is a project with the main exhibition as the "Grande Finale" in Tampere. But the project is much more. It is a selection of events and smaller projects gathered under the "Finlandia-umbrella", which aim at increasing awareness of philately and stamp collecting.

The **local and regional exhibitions** arranged between 2015 and 2017 can be "Finlandia-branded" and they can also receive support from the exhibition organization. This has clearly encouraged some local clubs arranging events and attracting new people.

FINLANDIA 2017 also comprises a **youth project**, with two major components. First is the training of youth leaders, trying to involve some new persons who would take the lead in youth activities in local clubs. The second focus area is co-operation with schools, using the "Danish approach". This includes an "introduction to stamp collecting" -package with material for the teacher and the school children.

The pilot project is already ongoing and we believe the project will launch some new stamp collecting clubs in schools.

3. FINLANDIA 2017 is part of "Finland 100"

The Republic of Finland celebrates the centennial of independence next year. From the beginning of the FINLANDIA 2017 Project, it was clear that our project and main event must be included on the list of official events of the "Finland 100" Program.

It is a great pleasure to announce that FINLANDIA 2017 has now been accepted on that list. There is also a short introduction to the exhibition in the official internet pages of Finland 100.

<http://suomifinland100.fi/project/finlandia-2017/?lang=en>

4. Accommodation information

The list of Exhibition Hotels with room rates and reservation codes is now available at the internet pages of FINLANDIA 2017.

Ensure your accommodation and book your room at the earliest time of your convenience. There are many events in Tampere at that time and hotels may be sold out soon.

**The next newsletter will be issued in
August 2016.**

**FINLANDIA 2017 wishes you a very
relaxing summertime.**

More Information

MAKE YOURSELF HEARD:

FINLANDIA 2017 aims to consistently improve its communication and the way we serve our exhibitors, visitors, sponsors, other partners and volunteers. Please let us know (1) what you want to read in the coming newsletters and (2) what kind of information is still missing in the internet pages. Send your valued feedback by e-mail to info@finlandia2017.fi.

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