



EUROPEAN STAMP EXHIBITION

# FINLANDIA 2017

TAMPERE 24.-28.5.

## FINLANDIA 2017 newsletter #4 – November 2016

Welcome to the 4<sup>th</sup> FINLANDIA 2017 newsletter.

This newsletter includes updated information about the following topics:

1. The Jury has been nominated
2. FINLANDIA 2017 Medal and Grand Prizes
3. New personnel
4. New Internet pages and Social Media

*Note that the internet pages are maintained also between the newsletters, so pay attention to updates found in [www.finlandia2017.fi](http://www.finlandia2017.fi)*

### 1. The Jury has been nominated.

FINLANDIA 2017 jury members have been confirmed. The international jury consists of 25 jurors and 5 apprentice jurors. Additionally there will be an expert group of 3 experts.

#### Jury members are:

José Ramón **Moreno**, Hon. President, Spain  
Jussi **Tuori**, Jury President, Finland  
Lars **Engelbrecht**, Jury Secretary, Denmark  
Bernard **Jimenez**, Senior Consultant, France

----

David Figg, Australia  
Koenraad Bracke, Belgium  
Jiří Sedlák, Czech Republic  
Raino Heino, Finland  
Jari Majander, Finland  
Ari Muhonen, Finland  
Jussi Murtosaari, Finland  
Jukka Mäkinen, Finland  
Juhani Pietilä, Finland  
Wolf Hess, Germany  
Damian Läge, Germany  
George Thomareis, Greece  
Dénes Czirók, Hungary  
Eliahu Weber, Israel  
Paolo Guglielminetti, Italy  
Ivar Sundsbø, Norway  
Eduardo José Oliveira e Sousa, Portugal

Alexei Borodin, Russia  
Peter Suhadolc, Slovenia  
Bengt Bengtsson, Sweden  
Gerhard Kraner, Switzerland  
Ziya Ağaoğullari, Turkey  
Chris King, United Kingdom  
Brian Trotter, United Kingdom  
Peter McCann, USA

#### Apprentice Jurors:

Ralph Ebner, Germany  
György Lővei, Hungary  
Atle Fossmark, Norway  
Francisc Ambrus, Romania  
Bill Hedley, United Kingdom

#### Expert Group:

Lars Peter Svendsen, Denmark  
Giacomo Bottacchi, Italy  
Cyril Schwenson, Finland (apprentice)

### 2. FINLANDIA 2017 Medal and Grand Prizes

A design competition for the FINLANDIA 2017 -medal was arranged in co-operation with the Finnish Guild of Medal Arts. This competition was won by a sculptor and designer **Pekka Rytkönen**.

The front side of his FINLANDIA 2017 -medal describes the philatelic culture, a postcard with



a stamp and philatelic equipment. A group of philatelist has gathered by their favorite hobby with their stamps and tools. The subject, however, is not just the tools but the people - the collectors - behind these tools.

On the rear side of the medal, the picture of "Finland Card" shows the calm and relaxed view of the archipelago, theme scenery of the 100 years old independent Finland. The view reflects the design of the 1930 pictorials stamp, the stamp used to produce the best-known Finnish stamp, the Zeppelin overprint.



Mr. Rytkönen is one of today's leading sculptors in Finland. His works have been exhibited in dozens of events in Finland and abroad, e.g. in Sweden, UK, Hungary and Bulgaria. He has been awarded various prizes in 17 Medal competitions.



The three **Grand Prizes of FINLANDIA 2017** have also been selected. These consist of a series of modern Finnish Glass Art created by a recognized Finnish artist **Ritva-Liisa Pohjalainen**. The objects have been created using a special technique that requires close co-operation of three glassblowers.

These Grand Prizes will be awarded to:

- The best exhibit in the "FEPA Grand Prix" class (donated by *Corinphila Auctionen AG*)



- The best exhibit in competitive classes dealing with Finland (donated by the *Philatelic Service of Finland Ltd / Hellman-Auctions Ltd*)



- The best exhibit in competitive classes dealing with other areas but Finland (donated by *Fédération Internationale de Philatélie (FIP)*)



Ms. Pohjalainen is well known from her desing work in clothing, ceramics and jewelery as well as glass objects. She has even been pictured in a Finnish stamp booklet issued in 2010!



### 3. New personnel

The FINLANDIA 2017 organization has been strengthened by hiring 2 new persons.

**Risto Pitkänen** has been hired as *Project Manager* for FINLANDIA 2017. He will be responsible for managing the practicalities to make FINLANDIA 2017 a success. Risto has been involved in the FINLANDIA 2017 project from the planning phase and he also continues in his role as team lead for "Finance" as well as the Commissioner for Finland.



Risto has a long career mainly in financial sector and he has been an active player in the Finnish philately for decades. He won his first international gold medal in the NY2016 stamp show with his exhibit "Postal History of Finland up to the UPU".

**Mirka Ylä-Mattila** will act as Marketing Secretary with wide range of responsibilities. She is responsible for the non-philatelic program of FINLANDIA 2017, communications and marketing overall and also for maintaining the exhibition internet pages and the Social Media.



Feel free to contact Risto and Mirka in questions related to their responsibility areas. Contact information in the end of this newsletter.

### 4. New Internet pages and Social Media

The FINLANDIA 2017 internet pages have been moved to a new platform which provides an enhanced user experience for different devices through the more responsive interface. Please go and visit the

pages and let us know any improvement ideas for contents etc.

FINLANDIA 2017 has also created accounts in various social media. You will find us in Facebook, Twitter and Instagram by name "Finlandia2017".

The contents of both internet pages and the Social Media will be regularly updated.

**Welcome to follow, like and share FINLANDIA 2017!**



### More Information

[info@finlandia2017.fi](mailto:info@finlandia2017.fi)

[www.finlandia2017.fi](http://www.finlandia2017.fi)

### Contact

**Jukka Mäkinen**, Head of Organizing committee:  
[jukka.matias.makinen@gmail.com](mailto:jukka.matias.makinen@gmail.com)

**Risto Pitkänen**, Project Manager  
[risto.pitkanen@pp9.inet.fi](mailto:risto.pitkanen@pp9.inet.fi)

**Mirka Ylä-Mattila**, Marketing Lead  
[mirka.yla-mattila@postimuseo.fi](mailto:mirka.yla-mattila@postimuseo.fi)

**Raino Heino**, Commissioner General  
[commissioner.general@finlandia2017.fi](mailto:commissioner.general@finlandia2017.fi)



EUROPEAN STAMP EXHIBITION

**FINLANDIA  
2017**

TAMPERE 24.-28.5.